

**Cisco Specializations** are paths for developing technical skills and business practices. **Cisco Powered Services Specializations** unlock benefits to help you build your managed service practice. **Cisco Solution Specializations** are partner-level designations that recognize knowledge, practice, and experience in key industry solutions.

#### **Benefits:**

- Deliver as a single offer and reap rewards with promotions and incentives
- Training resources to increase knowledge and skills and help set you apart from the competition
- Specialized designation in Partner Locator so customers can identify you as an expert
- Specialization logo and certificate and specialization status featured on your profile on Partner Locator
- A pathway to Select, Premier, and Gold levels, to help increase profitability
- Access to marketing assets that differentiate you as a trusted authority in the field
- Unlock more benefits and rewards and offset costs with Market Development Funds and increased incentives

# Powered Service Specializations: 1

# CISCO Powered

### **Cisco Powered Cloud Managed Security:**

- Provide a multi-tenant, subscription-based service for hosted and managed models
- Requirements

### **Cisco Powered XDR (Extended Detection and Response):**

- Deliver XDR as a managed service detecting and responding to the most sophisticated threats.
- Requirements

# **Cisco Powered Managed Firewall:**

- Build end-to-end firewall solutions to quickly resolve, preempt, and prevent security software issues
- Requirements

#### **Cisco Powered SASE:**

- Build a portfolio of smart cameras and environmental sensors to secure any premise
- Requirements

#### **Cisco Powered Meraki Security:**

- Give customers powerful security with flexibility and efficiency using Meraki cloud
- Requirements

# **Cisco Powered Intelligent Workspace:**

- Build a portfolio of smart cameras and environmental sensors to secure any premise
- Requirements

# Solution Specializations: 1



Secure Access Service Edge (SASE): 2 (~11 hours of commitment)

- Help your customers integrate networking, security, and observability functions in the cloud
- SASE Specialization Overview
- Requirements

## Extended Detection and Response (XDR): 2 (~15 hours of commitment)

- Help your customers analyze, prioritize, hunt, and remediate threats
- XDR Specialization Overview
- Requirements

#### **Core Security:**

- Protect your customers networks with Cisco's integrated security and networking solutions
- Core Specialization Overview
- Requirements

#### **Secure Networking:** <sup>2</sup> (~32 hours of commitment)

- Help customers implement <u>Cisco secure networking solutions</u> to connect everyone and everything with Al-powered zero trust security
- Secure Networking Specialization Overview
- Requirements

## **Secure Network Management:**

- Help customers streamline network management and enhance system responsiveness for greater visibility and control
- <u>Secure Network Management Specialization Overview</u>
- Requirements

Resources: FAQ

Partner Specializations EA 3.0 Requirements

**Powered Services Specializations** 

<u>Partner Solution Specializations</u> Partner Architecture Specializations

Partner Business Specializations

Powered Services Requirements

Specializations At-a-Glance

Audit & Related Docs
Program Notifications

PMA Tool (Apply or Renew)

<sup>&</sup>lt;sup>2</sup> Three Specializations to replace Advanced Security Architecture Specialization (ASAS). Partners need at least one of the three Specializations for <u>EA eligibility</u>.

<sup>&</sup>lt;sup>1</sup> Only security related specializations shown