

**Cisco Splunk** provides a platform for Operational Intelligence. Splunk software searches, monitors, analyzes and visualizes machine-generated big data from websites, applications, servers, networks, sensors and mobile devices. Splunk software is used to mitigate cybersecurity risk, improve service performance and reduce costs.

## **Benefits:**

**Analyze, monitor and search** any kind of data in real time to detect and prevent issues before they happen

**Ingest, manage and move** any information to and from Splunk amplifying existing investments in technology and big data

**Investigate and explore** insights across broader set of functions spanning from IT and security to DevOps and business analytics

**Realize comprehensive visibility** to make sense of data noise and enable fast action **Empower accurate detection** with context to streamline investigations and increase productivity

**Fuel operational efficiency** by unifying threat detection, investigation and response workflows **Gain accurate asset and identity context** to enhance visibility and shorten investigations **Understand and improve compliance and security** by proactively addressing assets lacking essential controls

## Splunk Security Solutions: 1

- <u>Splunk Enterprise Security</u> (ES): Enterprise Security provides the security practitioner with visibility into security-relevant threats found in today's enterprise infrastructure.
- Splunk Security Essentials (SSE): Security Essentials is an application that can amplify the
  power of existing security technology investments to strengthen an organization's security
  program no matter their current level of maturity.
- <u>Splunk Attack Analyzer</u>: Automatic analysis of active threats for contextual insights to accelerate investigations and achieve rapid resolution.
- <u>Splunk SOAR</u>: Splunk SOAR is designed to integrate and enhance your security operations seamlessly. It orchestrates your security stack by connecting with 300+ third-party tools and supporting thousands of automated actions.
- Splunk User Behavior Analytics (UBA): Splunk User Behavior Analytics uses unsupervised
  machine learning algorithms to establish baseline behaviors of users, devices and
  applications, then searches for deviations to detect unknown and insider threats.
- Splunk Asset and Risk Intelligence: Splunk Asset and Risk Intelligence provides a unified, continuously updated inventory of assets and identities by correlating data across multiple sources—including network, endpoint, cloud, and scanning tools.

## FAQs:

**Q:** How do Splunk partners become Cisco Partners?

**A:** Instructions for becoming a Cisco partner can be found <u>here</u>.

Q: What is the Cross-Sell Campaign?

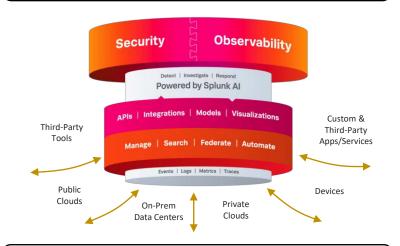
**A:** The Cross-Sell Campaign is a strategic sales initiative to introduce Splunk solutions. Click here for more information.

Q: Is Splunk available in Cisco Enterprise Agreement (EA) 3.0?

**A:** Splunk Cloud Platform, Observability, SOAR, and Enterprise/On-Prem SOAR suites are available in EA 3.0. Click here for details.

Q: Can a Cisco partner sell Splunk?

**A:** Yes, assuming the partner is (at minimum) a Splunk Sell or Splunk MSP Associate. Partners can register to become a Splunk Partner.



## **Resources:** Products:

SalesResources • Splun

• <u>Splunk Platform</u> <u>Cisco Cloud Security App</u>

Ordering Guide

• <u>Splunk Security</u> <u>Free Trials</u>

Seller Guide

• <u>Splunk Observability</u> <u>Partner Inquiry Portal</u>

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